

# IAMOVEMENT

## How to make your #Heart4Climate



### **Option A. Small and spontaneous (10 to 30 people)**

1. This should be fairly simple! Photographer may stand on a higher story building looking down below, and give instructions for the formation.

### **Option B. Large and spontaneous (30 to 150 people)**

1. To capture a larger Climate Heart, generally a drone is recommended if possible - but not necessary, especially if you've got tall buildings nearby the photographer can get high up on!
2. Invite participants to form two straight long lines coming together at one point in a "V" formation
3. Once this is done, persons at the top loose-ends of the "V" can start to walk together allowing the two lines to curve inwards until an upside down teardrop is formed like this:



Once this is completed, the same persons at the centre should proceed to walk straight downwards, toward the base point of the original "V", forming a heart!



You'll be surprised how much you can walk down before you heart becomes fully formed, so keep walking ☺ Your drone pilot or photographer can be your best guide.

### **Option C. Large and planned**

1. When working with large crowds, for the most perfect looking heart, some pre-planning can help if possible.

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2. Proceed to layout the plan for your Climate Heart from the day before – or, if you’ve got some extra hands on deck during your hackathon they can get things prepared ahead of time.
3. You’ll need some *very* long rope to begin. With that, proceed to follow the same steps outlined in Option B above, only this can be done with 3 or 4 people, and a drone, or a ‘sighter’ standing on a building nearby to assist, communicating by phone. The pre-setup simply allows you to create the most perfect heart, since you have time to tweak and get it right. The rope may now be left in place as a marker for your crowd to follow when getting in formation. In a park setting, the rope can be fastened into the ground with metal U-pins.
4. If you are hosting a particularly big or official event on a concrete surface (and if this is an option) then you can consider painting your heart before the event! Or, find some other creative way to demarcate your heart. The same setup may be carried out as described above using ropes – but then once you’ve gotten that right, paint green (or any colour you like).

Suggestion for this: It can be a nice activity on the day if public/participants are not informed what this line means beforehand; so that when they get to the venue they can have fun being curious and figuring it out. Or if they don’t even realize by the time you are ready to create your heart, when you are ready, give everyone an announcement to find the green line and stand on it! Or hold hands in concentric heart rings, if your crowd is big enough.



You may also contact the [IAMovement](#) team hosting the [Port of Spain Climathon](#) for any further questions about how to create your #Heart4Climate  
Email: [climathonpos@gmail.com](mailto:climathonpos@gmail.com) & [iamovementorg@gmail.com](mailto:iamovementorg@gmail.com)

Hashtags: #Heart4Climate #HelpHopeHurricanes #Cities4Climate  
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